

NEWS RELEASE



**BU
DM**



Date: November 9th, 2017

Contact: Taylor R. Burnham, Bloomsburg University Dance Ensemble President
Email: trb52754@huskies.bloomu.edu, Phone: 570.721.1292

FOR IMMEDIATE RELEASE

Bloomsburg University Hosts First Dance Marathon

The BU Dance Ensemble hosts first charitable event to support Geisinger Janet Weis Children's Hospital

BLOOMSBURG, PA – The Bloomsburg University Dance Ensemble organized the first Bloomsburg University Dance Marathon to benefit Children's Miracle Network at Geisinger on Saturday, Nov. 4, 2017.

Students and community members gathered at Nelson Field House for a fun day of charitable giving. From sumo wrestling, to a freeze dance competition, participants continuously increased funds to support local children. Miracle families attended to share their heroic journey and solidify the importance of the Bloomsburg University Dance Marathon.

With the support of the Bloomsburg University Alumni Association sponsorship, BU Dance Ensemble had the ability to bring this first-year event to life.

“The Bloomsburg University Alumni Association is proud to support the first Dance Marathon organized by the BU Dance Ensemble. We commend the group for seeking a philanthropic opportunity to benefit children being treated at Geisinger Janet Weis Children's Hospital. The BUAA is committed to sponsoring BU students as they seek to make a positive impact on the lives of others. Their contributions are an excellent reflection on the values being taught at BU,” said Barbara Romano, Bloomsburg University Alumni Association President.

The first Bloomsburg University Dance Marathon raised \$5,378.00 for Geisinger Janet Weis Children's Hospital. Donations will continue to be accepted at <https://events.dancemarathon.com/event/BUDM2017> until Nov. 30. All proceeds help provide funding for services, programs, and equipment.

About the Bloomsburg University Alumni Association

With over 70,000 alumni world-wide, the BU Alumni Association makes Husky Pride personal by supporting student success with volunteers and resources to foster lifelong relationships in support of Bloomsburg University's strategic priorities and philanthropic goals.

About Bloomsburg University Dance Ensemble

The Bloomsburg University Dance Ensemble is a student run organization that connects students and the community through a shared love of dance. Offering 22 styles of dance, Bloomsburg University students attend weekly classes taught by students. BUDE operates at a dance studio environment and holds two shows each year.

About Children's Miracle Network at Geisinger

Children's Miracle Network at Geisinger helps make miracles happen every day at Janet Weis Children's Hospital, Geisinger Wyoming Valley, and more than 40 medical groups and pediatric specialty outreach clinics. A nonprofit organization, it has raised more than \$61 million for pediatric services, equipment and programs throughout Geisinger Health System since 1984. For more information on Children's Miracle Network at Geisinger, call 1-800-322-5437 or (570) 271-6188, or visit www.geisinger.org/cmn.